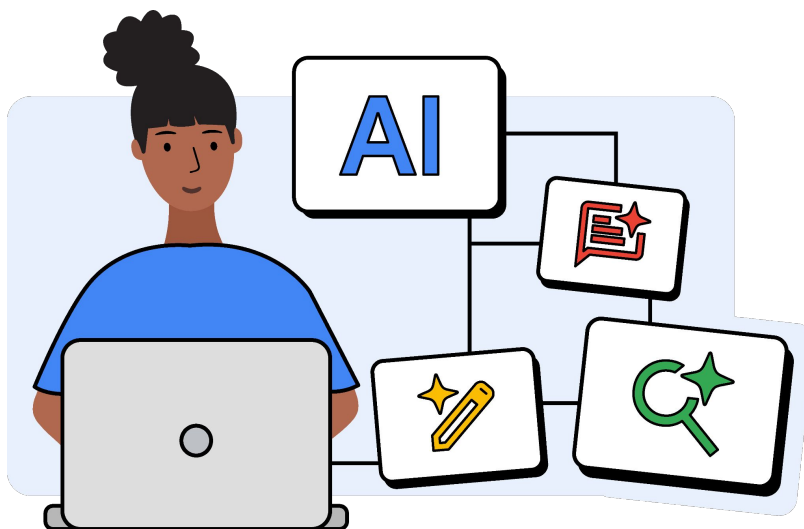


Grow with Google

Get essential AI skills to help boost your productivity and bring your ideas to life with Google AI Essentials

Zero experience required • Learn from experts at Google • Flexible to your schedule



Don't just learn about AI – learn how to use it in the real world

You'll gain hands-on experience

Using generative AI tools to help:

Develop ideas and content

Stuck at the beginning of a project? Use AI tools to help brainstorm ideas.

Make more informed decisions

Planning an event? Use AI to help research and organize information.

Speed up daily work tasks

Drowning in a flooded inbox? Use AI to help speed up daily work tasks, like drafting email responses.

Writing effective prompts

Create clear and specific prompts to get the output you want.

Using AI responsibly

Identify AI's potential biases and avoid harm.

Get started at grow.google/AI



"I came into this course knowing very little about AI technology and this course provided me with a really solid foundation. I am looking forward to utilizing AI tools to help me with upcoming projects for work, as well as in my personal life."

Candace
Google AI Essentials graduate

Stay ahead of the curve

21x

Increase in job postings mentioning AI technologies ¹

1.75

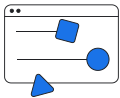
Average hours saved each day by employees who use generative AI ²

What you'll take away:



Google AI Essentials Certificate

After you complete the course, you'll earn a certificate from Google to share with your network and potential employers.



Hands-on experience

Get generative AI and prompt engineering skills you can use right away.

Get started at grow.google/ai

¹ LinkedIn. [Future of Work Report](#) (August 2023).

² Visier. [Survey Report: Closing the Global Skills Gap](#) (2023).